






SUMMARY

Graphic designer with 10+ years of experience in branding, marketing, and print design. Skilled at Adobe Creative Suite (Illustrator, Photoshop, InDesign) as well as WordPress, MS Word and PowerPoint. Created brand identities for companies from different fields. Looking for a graphic designer position.

I am always keen to learn more and willing to face new challenges. Additional, I consider myself an open-minded person who enjoys teamwork.

GET IN TOUCH

-  0424 741 016
-  Newstead Brisbane
-  www.pitaws.com
-  info@pitaws.com
-  [linkedin.com/in/peter-dong](https://www.linkedin.com/in/peter-dong)



KEY SKILLS

- Typography
- Logo Design
- Graphic Design
- Branding & Identity
- Mandarin Chinese
- Teamwork
- Storytelling
- Presentation
- Desire to learn
- Attention to details



EXPERIENCE

Jun/2019 **Graphic Designer - Remote**

Ongoing **Just Unicorns**

- Branding Design: logo design, brand guidelines, VI design, auxiliary graphics design, and apparel design.
- Graphic Design: banner design, media wall design and I have designed more than 1500 posters for various campaigns during the period of work.
- CEO presentations.
- Ensuring quality and deadline expectations are met.

Jan/2010 **Freelance Graphic Designer - Brisbane**

Ongoing **Multiple Projects**

- Work with clients directly from different fields, including biological sciences, construction companies, education agencies, real estate agencies, and the hospitality industry.
- Communicate with clients and understand their design preferences, requirements, and specifications.
- Created new concepts and layouts for clients, such as brand identity, website development via WordPress, and product packaging, successfully designed 10 logos without revision.
- Selected typography, colors, and style based on the client's company and needs.
- Advised clients about design styles and formats that fit their company needs.
- Communicated with printers and outside agencies to ensure high-quality printing and on-time delivery.
- Designed new menus for a local cafe and immediately increased new customers and sales by 40%.

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REFEREE

Dr. Rajneesh Verma

CEO and Co-founder of
iPSC Surecell

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David Mason

Director of Dorrington
fine foods

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EDUCATION & PROFESSIONAL DEVELOPMENT

Sep/2003 Brisbane

Oct/2006 **Australia Catholic University**
Bachelor of Business

Jan/2021 Online

Ongoing **Mini Class Education**
Graphic Design Course
Cinema 4D Masterclass
Commercial Illustration & Drawing Course
Video Editing

Aug/2021 National

Ongoing **Australian Graphic Design Association**
Associate Membership



CERTIFICATIONS

May/2021 Adobe Certified Professional in Visual Design Using
Adobe Photoshop

Jul/2021 Adobe Certified Professional in Graphic Design &
Illustration Using **Adobe Illustrator**

Aug/2021 Adobe Certified Professional in Print & Digital Media
Publication Using **Adobe InDesign**

Jul/2021 Adobe Certified Professional in **Visual Design**

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AWARDS

Sep/2021 **1st Place-Adobe Certified Professional**
ACP Mid Autumn Festival Poster Design 2021

Feb/2021 **1st Place-Mini Class Education**
Gradient Illustration Competition

Feb/2021 **3rd Place-Mini Class Education**
Lantern Festival Poster Design

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